

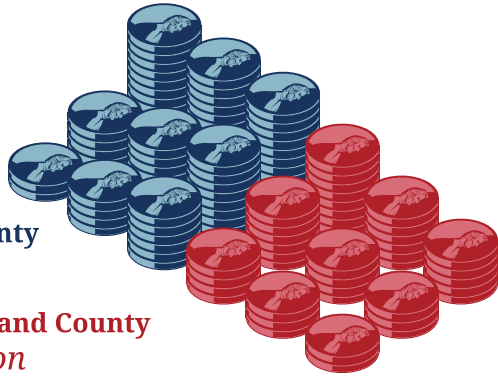
IT JUST MAKES CENTS

Of the Penny's \$1 billion in revenue, 40% comes from residents outside Richland County.

**\$1 BILLION
IN REVENUE**

60% Richland County

40% Outside Richland County
↳ \$400 Million



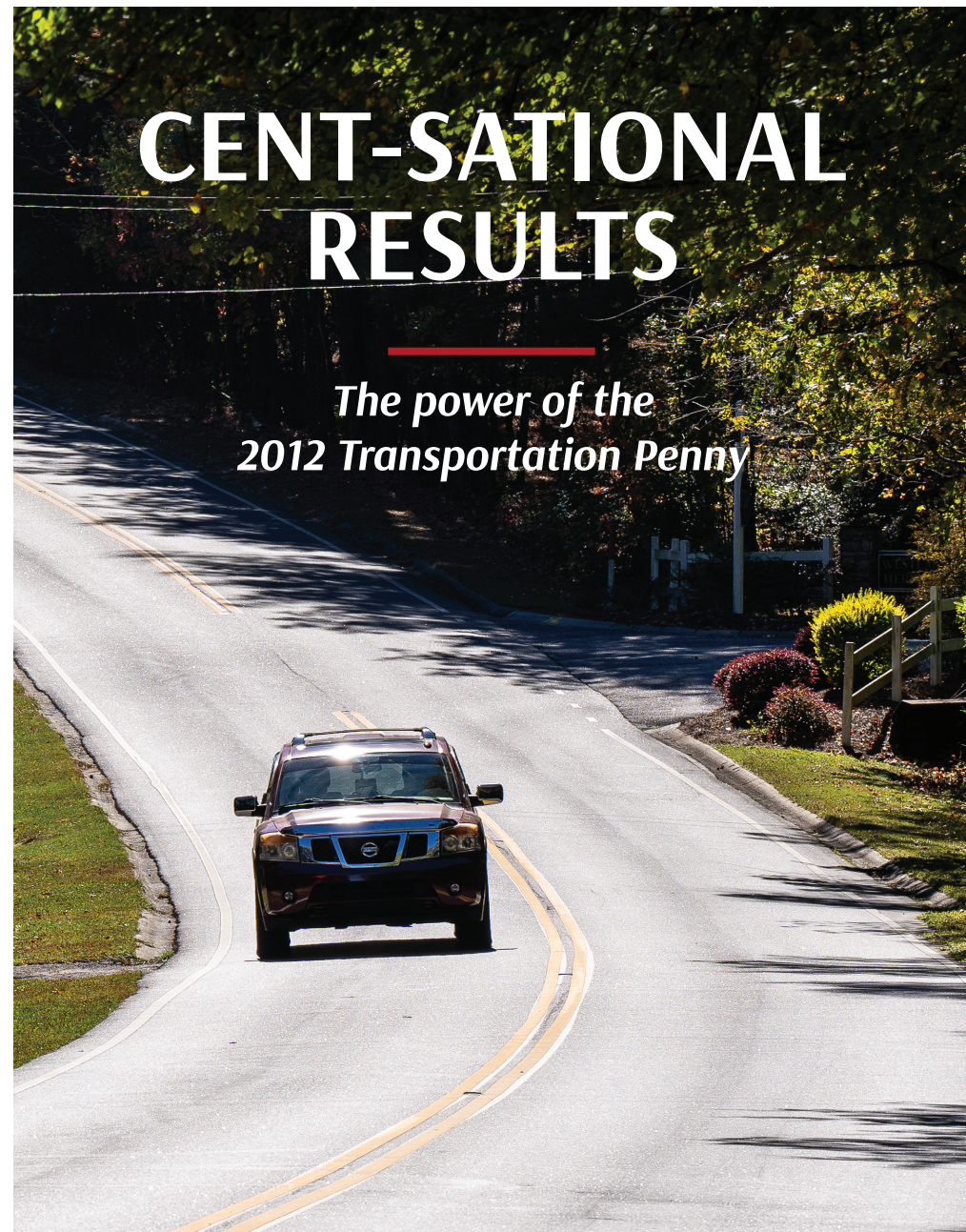
In addition, by using the Penny wisely, additional funding has been secured. The Penny has surpassed its original value by 10% thanks to federal grants, matching funding and other sources at a value of \$67 million.

For more information,
visit RichlandPenny.com



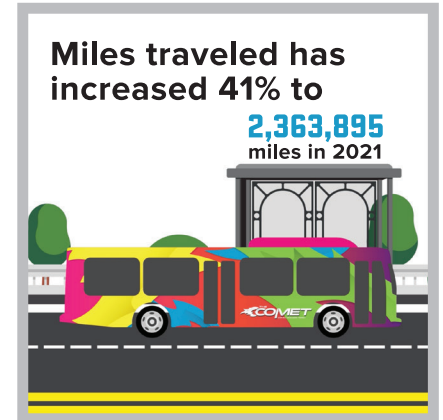
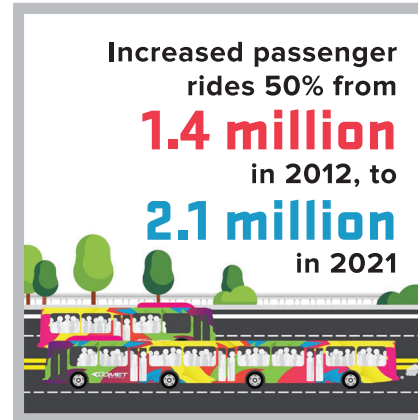
CENT-SATIONAL RESULTS

*The power of the
2012 Transportation Penny*



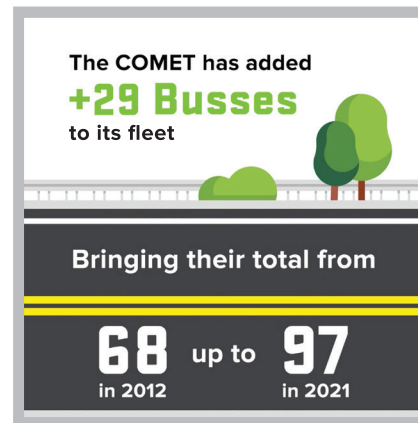
WE'RE ON A ROLL

In 2012, the people of Richland County invested in their future through the Transportation Penny Tax Program (The Penny). Whether it's safety, quality of life, or economic development, the last 10 years have shown that change is good, and that the investment has been worth every penny.



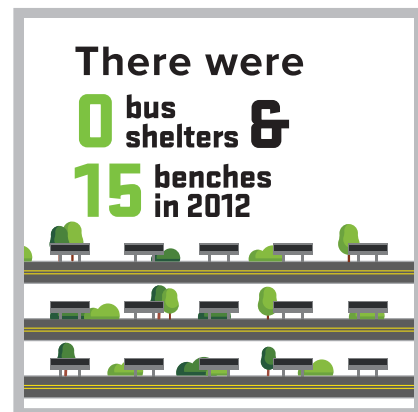
RESIDENTS HAVE:

- Better access to workplaces, local businesses and other amenities*
- Increased walkability to greenspaces, entertainment and local businesses*
- New intersections and miles of new sidewalks, contributing to health and safety*



BEFORE THE PENNY:

NOW:

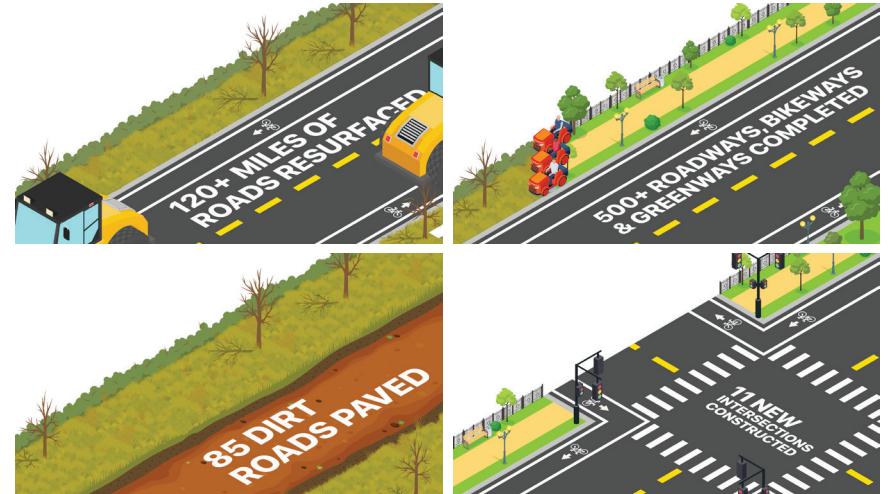


MORE CENT-SATIONAL RESULTS

One-third of the penny is dedicated to our public transit system, giving The COMET the ability to significantly enhance mobility and increase access to work, food, education, healthcare and other community programs.



Some of what has been accomplished includes:



120+ miles of roads resurfaced • 85 dirt roads paved
500+ roadways, bikeways & greenways completed
11 new intersections constructed

Projects like those have translated to remarkable improvements.

EXAMPLE A

Clemson Road widening

- A 25% reduction in reported accidents
- An expected 46% less wait time at each Penny-improved intersection

EXAMPLE B

North Springs Road at Harrington Road

- Recent statistics show a 40% reduction in all accidents
- Vehicle rear end accidents have dropped by over 60%

The return on investment has been not only been impactful, in terms of projects completed, but also meaningful by helping better connect people to food sources, jobs and health care.

Never Undervalue

THE POWER OF A PENNY

Since the inception of the Penny, Richland County has seen notable economic development growth.

NEARLY
20,000 NEW JOBS

NEARLY
4,000 NEW BUSINESSES

OVER
\$4.7 BILLION IN INVESTMENTS

60% DECREASE IN UNEMPLOYMENT

2.5 MILLION NEW ANNUAL VISITORS



One direct impact of the Penny includes the \$24 million extension of Shop Road into the Pineview Industrial Park, which led to projects like Cirba Solutions, City Roots, Jushit USA, Mark Anthony Brewing and Miwon Specialty Chemical USA, Inc., resulting in...

More than
\$1 BILLION
In Total Investments

+
1,100 New
Jobs
Through 5 Projects